

BRANDMODELS

JESSICA ROSE LEE

HAIR: BLONDE

EYES: BLUE

HEIGHT: 5' 5"

CHEST: 34

WAIST: 25

HIPS: 36

DRESS: 2

SHOE: 6



With pieces sourced from around the United States, the apparel is made with sustainable fabrics and textiles in downtown LA and Beverly Hills. "We started by selling handbags," says Lee. "The next phase is going to be apparel, and we'll be launching that at a special shopping event at the Theory Store Thursday November 17th from 6-9pm." 20% of proceeds from Theory and Saddle Club benefit the nonprofit Red Bucket Equine Rescue. With their new website launching the same day (Nov. 17), Saddle Club apparel will also be available Online.

"Our connection with horses runs so deep. It's in our blood," Lee declares. The gravity of the horse's role in our cultural history, vast and understated, was nothing short of revolutionary. Not only did they provide the speed and power to move and transport over long distances, but the symbiotic relationship we fostered with them revolutionized agriculture and warfare, helped develop cities and build nations, contributed to medical breakthroughs, and spread culture, language, and technology.

Having played a pivotal role in developing the modern world and shaping world cultures, the horse is the unsung hero of our civilization, a catalyst that thrust us forward into a new future. It is one of the most prevalent human / animal relationships in our history. To move forward with integrity, we must start honoring our relationships.

To learn more about Saddle Club and get involved, visit www.shopsaddleclub.com





These horses come abused and neglected from the racehorse industry, breeding scandals, brutal rodeos, and ravaged off the countryside where they once roamed freely. With the current issues arising at Standing Rock with the Dakota Access Pipeline, and our wider global environmental hardships, this kind of maltreatment of the Earth and her Creatures is an epidemic that is screaming for attention and a new found sense of respect and benevolence. It really comes down to this; are we going to start honoring the great gifts that this Earth has so graciously bestowed upon us, or are we going to continue sacrificing our lands, our waters, and our creatures, risking the future of our children and grandchildren?



It is because of this that Saddle Club aims to re-enslave these beloved creatures with integrity and restore honor to this relationship. The nonprofits it supports provide horses with sanctuary, rehabilitate them, restore their trust in humanity and place them in loving homes. In addition to raising funds, Saddle Club takes a hands-on approach, actively volunteering at these rescues with their time and love, as well as their checkbook.

Lee started Saddle Club as a riding and volunteer group. "The apparel," Lee explains, "is really a way for me to leverage my love of fashion and my experience working in the industry with Ralph Lauren, to serve a greater cause."



ADAM BOUSKA











Article by Nataly Hakakian

SADDLE CLUB

Jessica Rose Lee

Tinsel Tokyo supported the St. Jude Children's Research Hospital by donating an Editorial Spread shot by Fashion Photographer Rodney Ray. Auctioned off at the Warburton Celebrity Golf Music Run, Smallville star Tom Welling and Saddle Club's Jessica Rose Lee won with the highest donation! We are thrilled to sit down with Lee and talk to her about her passion - Saddle Club, a modern equestrian lifestyle brand that raises money to support rescue horses through sustainable equine inspired fashion.

The plight of the horse is not the first to emerge in the mind when thinking of animals in need, though their prevalence in our lives is unique to all other animals. They have walked beside us through history; friends and faithful companions on whose backs we have literally built empires.

Yet today they are cast aside, our 6,000 year relationship with them forgotten and replaced by a 100 year old machine. How fickle we humans can be... But, their utility to us is not the only thing on the docket. Such long held alliances breed bonds that cannot so easily be sequestered without a price... and right now, the horses are the ones paying it.

Horses live a brutal reality that stands in stark contrast to the figures admired and immortalized in tales and sagas; hundreds of thousands are rounded up off the countryside and sent abroad for slaughter every year. "We are raping our whole countryside of the wild horse population that has been here thousands of years before the colonists even settled," says Saddle Club founder Jessica Rose Lee. There is a political interest behind land space and how it's used in this country, and wild horses interfere in this political agenda. "The race industry," Lee adds, "is such a brutal industry. Horses are treated terribly from the minute they're born to the minute they're no longer useful on the track. But they still go on living and they have a purpose."

"We represent the modern equestrian," Lee continues,

It's an equestrian with an open mind, an equestrian with a broader picture for what is good for Mother Earth, recognizing these horses that have been by our side, fighting the same spiritual battle. At Standing Rock, you see all of these beautiful sweeping landscapes of horses coming through, or a Golden Eagle come and sit beside the protesters. There is a spiritual connection.



photography, rodney ray

hair & makeup / dezarue gomez
anastasia beverly hills using bio silk
model / jessica lee



















